

**20** EDITION



# Clean India **SHOW**

21 – 23 NOVEMBER 2024

Bombay Exhibition Center,  
Mumbai

Concurrent Expos

**WASTE**  
TECHNOLOGY  
INDIA EXPO

**Qundrex**  
INDIA

**AUTOCARE**  
EXPO

## Asia's Largest Integrated Expos

- INDUSTRIAL
- COMMERCIAL
- RETAIL
- INSTITUTIONAL SEGMENTS



# 2023 HIGHLIGHTS

The 2023 edition was definitely bigger and better with a very positive response from the industry. The platform showcased leading cutting-edge innovations, new product launches, and so many new integrations & upgrades to existing technologies across industrial, commercial and institutional cleaning. The spotlight was definitely on Make In India and sustainable green products that were at the centre for many innovations. We are thrilled as 92% of our exhibitors will be coming back to the expo with more solutions to cater to the growing demands of the Indian Cleaning Industry.



**190+**  
Exhibitors



**600+**  
Brands



**5+**  
Knowledge  
Sharing Sessions



**500+**  
Delegates



**9000+**  
Trade Visitors



**93+**  
New Launches



**100+**  
Eminent Speakers



# Clean India **SHOW**

#sweeping  
changes  
withCIS2024

## Sweeping Changes with Automation Technology Innovation

Celebrating 2 Decades of Advancements in the Indian Cleaning Industry, the 20th edition of the Clean India Show, continues on the journey of Sweeping Changes with Automation, Technology & Innovation. The expo serves as a meeting point for professionals in the industrial, institutional & commercial cleaning segments seeking cutting-edge solutions and fostering invaluable connections.

### Exhibitor Profile

- Cleaning Equipment
- Cleaning Chemicals
- Cleaning Tools
- Washroom Hygiene
- Pest Management
- Duct Cleaning
- Spares & Accessories & Consumables
- Ancillary
- Landscaping
- Software's for FM
- Air Quality & Indoor Environment
- Kitchen Hygiene

# WASTE TECHNOLOGY INDIA EXPO

Change Begins Here

#innovatebeyond  
waste  
withWTIE2024

## Beyond Waste: Innovate Transform Sustain

The Waste Technology India Expo that is growing Y-o-Y stands as the leading platform to do business, explore innovations, connect with industry leaders and be a part of transforming the future of waste management in India.

The expo is a networking point to meet decision makers from the Government, Municipal Corporations, Smart City Implementers, Waste Service Providers, Corporates, Manufacturing, Hospitality, Healthcare & Industrial Sectors.

### Exhibitor Profile

- Municipal Waste - Collection, Segregation, Transportation & Recycling
- Food Waste
- Industrial Waste
- Plastic & Packaging Waste- Managing & Recycling
- City Cleaning
- Sanitation
- Waste Management Softwares





Touch of Confidence

#energyefficient  
laundry  
withLIE2024

# Energy-efficient Time-saving Sustainable-solutions

As we enter into the Era of Sustainability, the laundry & dry-cleaning industry is also seeing a shift towards such solutions. Sustainability is the way forward for the Retail, Commercial & Industrial Laundry. There is a rising need for new processes & technologies for linen collection, sorting, washing, drying & finishing. There is a demand for water-saving, energy saving and time saving solutions.

Keeping this at the forefront, Laundrex India is the single platform for integrated solutions for linen & linen care where solution seekers & providers converge annually to touch, feel & experience innovative products and technologies.

## Exhibitor Profile

- Laundry, dry-cleaning machines for - washing, drying, finishing
- Chemicals / Detergents
- Softwares
- Spares & Accessories



## TechShift: Steering to Sustainability

Today, sophisticated, high-end vehicles, buses, etc need specific maintenance & care. To address this growing need of specialized care, the AUTOCARE expo is the one stop platform that caters to new technologies, new processes and new systems in the vehicle care industry. the expo brings together leading car care professionals and industry players under a single roof.

systems



### Exhibitor Profile

- Car Care
- Vehicle Detailing
- Vehicle cleaning Systems
- Vehicle Cleaning Chemicals
- Vehicle Washing Systems
- Consumables

# Promotion Campaigns

## Digital & Print Media Campaigns



- Print and online media campaigns.
- Listing in both print and online directories.
- Professional magazines advertising.
- Online advertising & digital channels.
- Print and online press releases.

## INTERNATIONAL CAMPAIGNS



- Hosting buyers program.
- Inviting 1000 international trade buyers.
- Reach 1000 international companies.
- Media partners from leading magazines.
- International online magazines advertisements.

## Online Promotions



- Email Marketing
- Web banner ads
- Video Marketing
- e-Newsletters

## MOBILE MARKETING



- Mobile marketing and whatsapp promotions aimed at commercial visitors will spread the word on CLEAN INDIA SHOW keeping audiences up-to-date and fully aware on why CLEAN INDIA SHOW is the preferred meeting point for the cleaning sector.

## SOCIAL MEDIA



- Reach a million audience from the region.
- Daily show updates.
- Sponsored posts.
- News via social media outlets.
- Posts of all new and features at CLEAN INDIA

## TARGETED TRADE INVITATIONS



- 25,000 Targeted invitations will be sent out to trade delegates & related members of the cleaning and hygiene community prior to the event, ensuring they "save the dates" for CLEAN INDIA SHOW and have adequate time to plan their visit in advance and arrange appointments for important discussions.

## PRESS RELEASES



- Ensuring that key journalists are kept fully informed with the show content, features and attractions at CLEAN INDIA SHOW and increase the show's visibility and awareness through announcements and updates.



# Why You Should Be A Part Of The 2024 Edition!

In keeping with the present cleaning & hygiene requirements of government, industrial, institutional, commercial, and retail facilities & segments, the Indian Professional Cleaning segment is bringing together a wide range of innovations, technologies, systems & products for mechanized & automated cleaning at the expos.



Maintenance of Surfaces



Measurable air quality systems



Robotic Cleaning machines



FM Software and Automation



Green Cleaning Chemicals



Waterless hygiene and sanitation solutions



City Cleaning systems



Waste management solutions



Recycling solutions



Products for vehicle care and maintenance



Efficient solutions for hygienic linen, laundry & drycleaning

and many more...





# WHERE BUSINESS GETS DONE

Excellent opportunities for Start-ups, Suppliers, Franchisees and Service Providers to establish themselves.



Network  
with 15000+  
professionals



Launch your  
new products &  
solutions



Broaden your  
Distribution  
Network



Meet New partners  
& potential  
qualified buyers



Expand newer  
markets to form  
business alliances



Renew  
Business  
Ties



Enhance relations  
with existing  
customers



Capitalize on  
innovations and  
latest technologies



Meet the  
Industry  
Leaders



Take part  
in  
discussions



Stay ahead  
of the  
competition



and  
many  
more...

# Together let's create the future of the Indian cleaning industry!

The Clean India Show is the single largest sourcing and networking platform in Asia on Cleaning, Hygiene & Sanitation. The expo showcases solutions for Clean Surfaces, Clean Air, Clean Travel, Clean Wear, Clean Food & Clean Environment. The show is an enabler for companies to achieve their sustainability, net zero & ESG goals. The event is well attended by leading professionals across 60+ segments across public, private & government organizations.

## Clean India **SHOW**

- Facility Management & Services
- Industrial / Manufacturing
- Commercial / Retail
- Institutional
- Corporates
- Government

## **WASTE** TECHNOLOGY INDIA EXPO

- Municipal Corporations
- Waste service providers & recyclers
- Waste & Sustainability Consultants
- Govt Bodies
- Industrial / manufacturing waste management
- Retail / commercial waste management
- Corporate waste management

### VISITOR PROFILES

## **Laundrex** INDIA

- Laundry & Dry Cleaning service providers
- Laundry Franchises
- Institutional Laundry
- Industrial Laundry
- Retail laundry
- Commercial laundry

## **AUTOCARE** EXPO

- Authorized Automobile service centres
- Auto Spa's, Garages & Repair Shops
- OEMs
- Automobile showrooms & dealerships
- Railways & Bus Depots

# CONFERENCES & SEMINARS

At the heart of the expo lies a dynamic array of interactive seminars, brimming with knowledge and attended by professionals spanning various industries. These sessions serve as a vibrant forum, uniting experts to delve into the realm of disruptive technologies and noteworthy developments within the Indian cleaning, waste management, laundry and autocare sectors. Spearheading an impactful initiative, Clean India Journal not only fosters dialogue but also acknowledges outstanding sustainability models among service providers and FM professionals, aligning seamlessly with the global momentum towards sustainability, ESG principles, and the ambitious pursuit of Net Zero goals.

## Conferences



Waste Management & Technology Conference (WMTC2024)



Integrated Facility Management Conference (IFM Conference)  
LaundrexNet

## Seminars & Workshops



Healthcare



Industrial Cleaning



Hospitality Connect



Kitchen Hygiene & Sanitation (KHS)



Vehicle Care



Pest Management



# Testimonials

We had the biggest footfall in the entire event, so I think it was an overwhelming support from our customers. Clean India is the only platform which I could see that can connect with customers, and people are really looking up to the Clean India Show because it gives various avenues to people coming and showcasing their strength in terms of the cleaning and hygiene business.

**S Vanchinathan**  
Head Sales - SAARC,  
Buzil Rossari

It's been a brilliant experience being Traceability Partners here because we found the correct set of people coming in- people focused on the circular economy, especially in the waste management sector. People have come down, understood the tools, it's been a very good experience for us.

**Varun Karasia**  
CEO,  
Satma CE

The first day was full of excitement. There are good clients, vendors, dealers, distributors- we are getting good footfall and potential clients. I have been connected for almost 6 to 7 years now with Laundex and Clean India, each time my conversations are very good. If I go with the numbers, we are able to convert 60-70% of our footfall into our regular clients.

**Ayush Saxena**  
Director, R&D and Marketing,  
Staschem Technologies Pvt. Ltd.

35 years in this industry, and yet every year brings new learning. This event is a testimony to the industry's ever-evolving nature.

**Arun Thapar**  
Managing Director & CEO,  
Inventa Cleantec

I am from the facility management background so I can say that having so much experience under one roof is like you are having 25 to 30 years of experience all in a go, plus it is very futuristic!

I must say our country's future in cleanliness and upkeep is going in the right direction and platforms like Clean India are the right platforms where you can explore so many things and use this for the advancement of the country.

Few things I liked were robotics- AI is the future of the industry. I could see a lot of manufacturers who were displaying their products in technology and AI. That was one takeaway which will go a long way.

**Atul Singh Chauhan**  
Director Facilities SVP, Ahmedabad  
International Airport



I am happy to be here, to understand the products and have a look how the event goes on.

The event was very good and it was a learning experience, a lot of new things and new innovations. I really hope we are able to have such events not just once in a year, but at least twice a year!

**Afzal Khan**  
Manager,  
Mahindra & Mahindra Ltd

The experience was very good, the first time I have seen the stage at which laundry equipment and technology is being displayed. It makes me feel really happy to see a lot of developments happening, the feedback from the stalls and the suppliers who are displaying their equipment is really encouraging which says that there are positive developments in India and this is very complimenting to the development of the industry.

This sort of platform can provide, they can guide and they can be very helpful for the industry needs.

**Anil Shah**  
Senior Manager, LinenCraft- Laundry

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**Atul Singh Chauhan**  
Director Facilities SVP, Ahmedabad International Airport

During the conference I learnt a lot, some candid conversations, a great line of speakers, panelists and such diverse representation from the industry. We had people from manufacturing, to construction, to FM, to cleantech.

Sustainability is the talk but how do you really bring it into the cultural DNA, along with the practical aspect of it. I also saw German robots which I had not seen before, overall a great lineup. The products are quite relevant, mostly related to the sustainability part, because getting sustainability into FM and the technology reaching us is the goal.

I would like to bring more of my colleagues to the conference, the next time I come!

**Anil Shah**  
Senior Manager, LinenCraft- Laundry

It is interesting to see waste taking the main stage, that too three days in Mumbai is a big deal, and I have seen Clean India doing it for years. It is good that this program is getting sustained and waste is getting the attention it requires.

The topics at the conference are quite current and based on the conferences and networking that are happening it would be good to see people adopting learnings from here.

**Shobha Rhagavan**  
COO, Saahas Zero Waste



## OUR PARTNERS

Gold Partner



Silver Partner



Hygiene Partner



Lanyard Partner



Traceability Partner



Supporting Associations



### About VIS

For over two decades, the VIS Group has stood as a trailblazing force in the realm of trade show organization and publishing, reshaping the Indian landscape with innovation and flair since the dawn of the millennium. With a rich legacy spanning 23 years, the organization has not only orchestrated unforgettable events but has also ushered in transformative initiatives that touch the lives of ordinary individuals through forward-looking approaches, particularly emphasizing the dynamic world of B2B industries. Serving India with Pride, the VIS Group continues to craft a narrative of positive change and unparalleled impact.

### About Messe Frankfurt India

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. We serve customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. The wide range of services includes renting exhibition grounds, trade fair construction and marketing personnel and food services.

Messe Frankfurt's vision and strategy is to build trade fairs by concentrating on areas of expertise to create the best and most professional brand name trading platforms for its customers. In many cases, these brand name trade fairs are exported to local markets around the world.

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